**MẪU SƠ ĐỒ GANTT VÒNG ĐỜI SẢN PHẨM**

TRẠNG THÁI

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | ĐANG LÊN KẾ HOẠCH |  | ĐÃ ĐƯỢC PHÊ DUYỆT |  | ĐANG PHÁT TRIỂN |  | ĐÃ CÓ MẶT TRÊN THỊ TRƯỜNG |  | KHÁC 1 |  | KHÁC 2 |  | KHÁC 3 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **20XX - Q3** | | | **20XX - Q4** | | | **20XX - Q1** | | | **20XX - Q2** | | | **20XX - Q3** | | | **20XX - Q4** | | | **20XX - Q1** | | | **20XX - Q2** | | |
| JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |

SẢN PHẨM 1

A picture containing counter, mirror, kitchen, sink

Description automatically generated

**APP**

**APP**

**APP**

**APP**

**APP**

**LOCALIZED CRM**

SẢN PHẨM 2

A picture containing counter, mirror, kitchen, sink

Description automatically generated

**LOCALIZED CRM**

**MARKETING CAMPAIGN A**

**DISTRIBUTION**

**WEBSITE**

**MARKETING CAMPAIGN A**

SẢN PHẨM 3

A picture containing counter, mirror, kitchen, sink

Description automatically generated

**WEB 2.0**

**WEB 2.0**

**WEB 2.0**

**LOCALIZED CRM**

**WEB**

|  |
| --- |
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